

TAKE IT EASY

With a
Step-saving
Fashion-right

PERSONALLY
STYLED
KITCHEN

*your
center of
pleasure
reflects you
at your
very best*

SEARS
ROEBUCK AND CO.

Installed through Sears

HARMONY HOUSE KITCHEN IDEA BOOK



5 Easy Steps to a Sears Custom-designed Kitchen

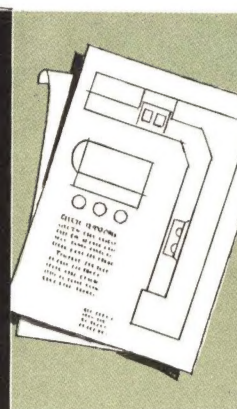
The kitchen of your dreams is closer to you than you realize! Sears Kitchen Idea Book shows you how your kitchen can be more beautiful, pleasant and convenient. In it, you'll find the latest concepts in smart kitchen design and decorating . . . along with Sears complete assortments of cabinets, built-in appliances and accessories to do the job.



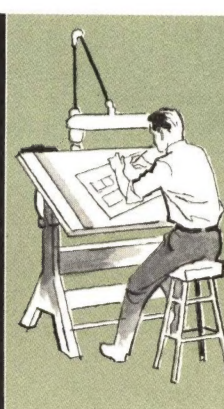
1. Free Idea Book
Filled with ideas, illustrations and inspiration . . . page after page in exciting color.



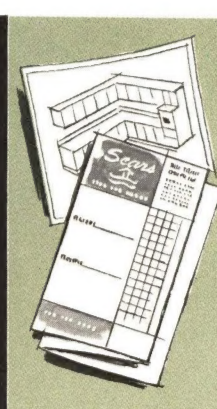
2. Free Consultation
Sears specialists help you design a custom-styled kitchen that saves you precious time, steps, and work.



3. Free Floor Plans
Sears provides an exact plan, drawn to precise dimensions of your kitchen . . . resulting in beauty *with* efficiency.



4. Free Color Sketch
An artistic sketch in color shows you exactly how your kitchen will look when it's completed.

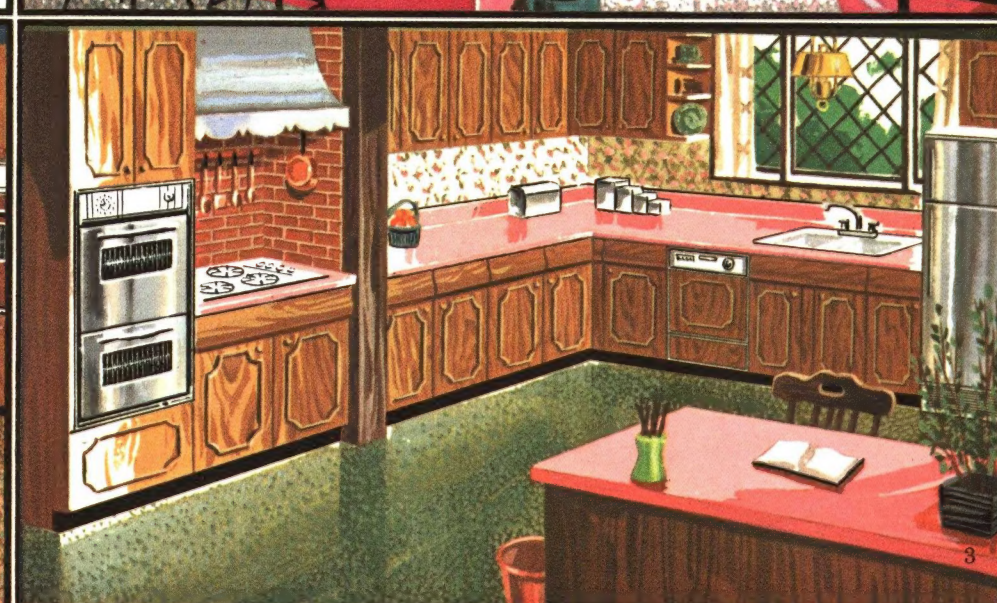
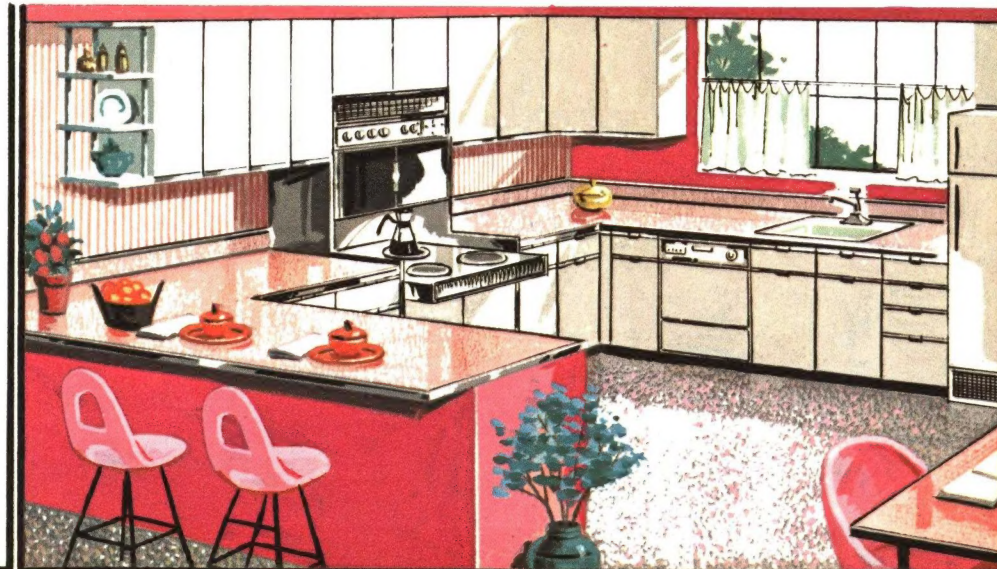
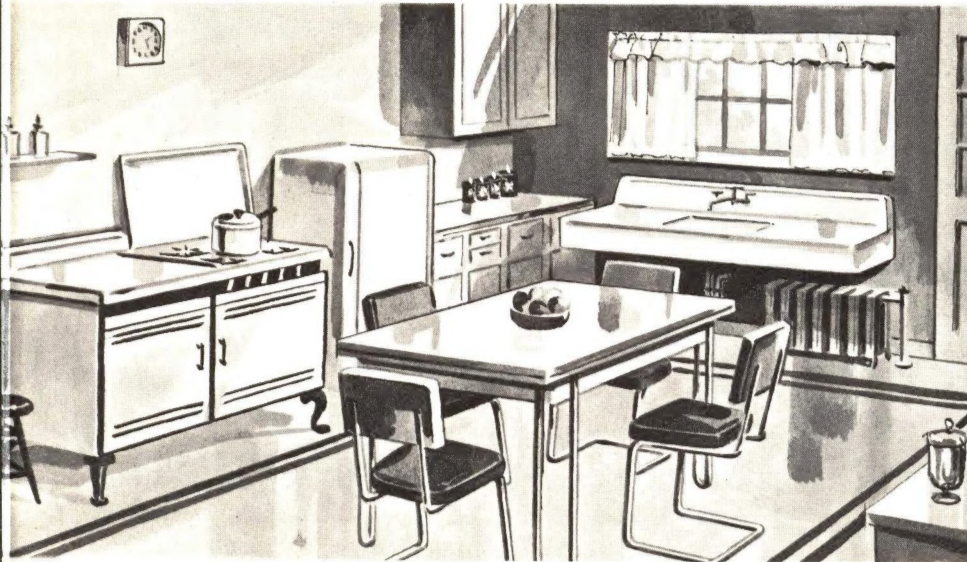


5. 1-Package Contract
Includes everything . . . all materials, installation, and credit in easy monthly payments . . . Ask about up to 5 years to pay.

Satisfaction Guaranteed or Your Money Back

Remodel the Old with Imagination and Flair

Here are just three of virtually limitless ways Sears specialists can help you turn an out-dated "space-waster" into a new Harmony House Kitchen. A kitchen that gives you efficiency, freshness, and style. Choose from many cabinet styles and finishes... everything from Modern to Provincial, steel to finished birch. Find them all and just what you're looking for on the following pages of this book.



Choose Vertical Grain Fir

If you're a homemaker who wants wood cabinets that combine economy with creative self-expression for your own do-it-yourself color decorating, Harmony House Fir is made especially for you.

Although the price is surprisingly low, these cabinets boast many deluxe style features... even adjustable wall shelves, concealed "automatic" towel racks and lazy-susan convenience. And they're sanded extra-smooth to take any finish you choose beautifully.

Slide-out Shelves

Handy base cabinets bring pots, pans, all stored items in easy reach. No more groping for that muffin tin that's "lost" behind the roaster.



Decorate Any Way You Wish

It's easy and fun to finish these fir cabinets yourself. Ask Sears color counselors to suggest various combinations for smart effects.



Handcrafted Birch... *Dramatic Wood Beauty*

A contemporary fashion in wood that's a favorite with designers, decorators, and the Lady of the House...you! Your beautiful Harmony House kitchen cabinets come in this mellow "spice" birch or in rich walnut-finished birch...carefully selected, designed, and finished to give you years of beauty and efficiency that you will adore!



Spacious Lazy Susan

Turns wasted corner-space into handy "come-to-you" space.



Choice of Matching Cabinets

Cabinets look specially designed for your home without the custom-made price tag!



Handy Adjustable Storage Shelves

Especially designed so you can lower or raise to suit your own needs. Result: flexible space to store various size cans, boxes! Removes with ease for cleaning.



Automatic Towel Racks

Concealed racks extend as door is opened... "hands" you a towel automatically.



Concealed Fingertip Pulls

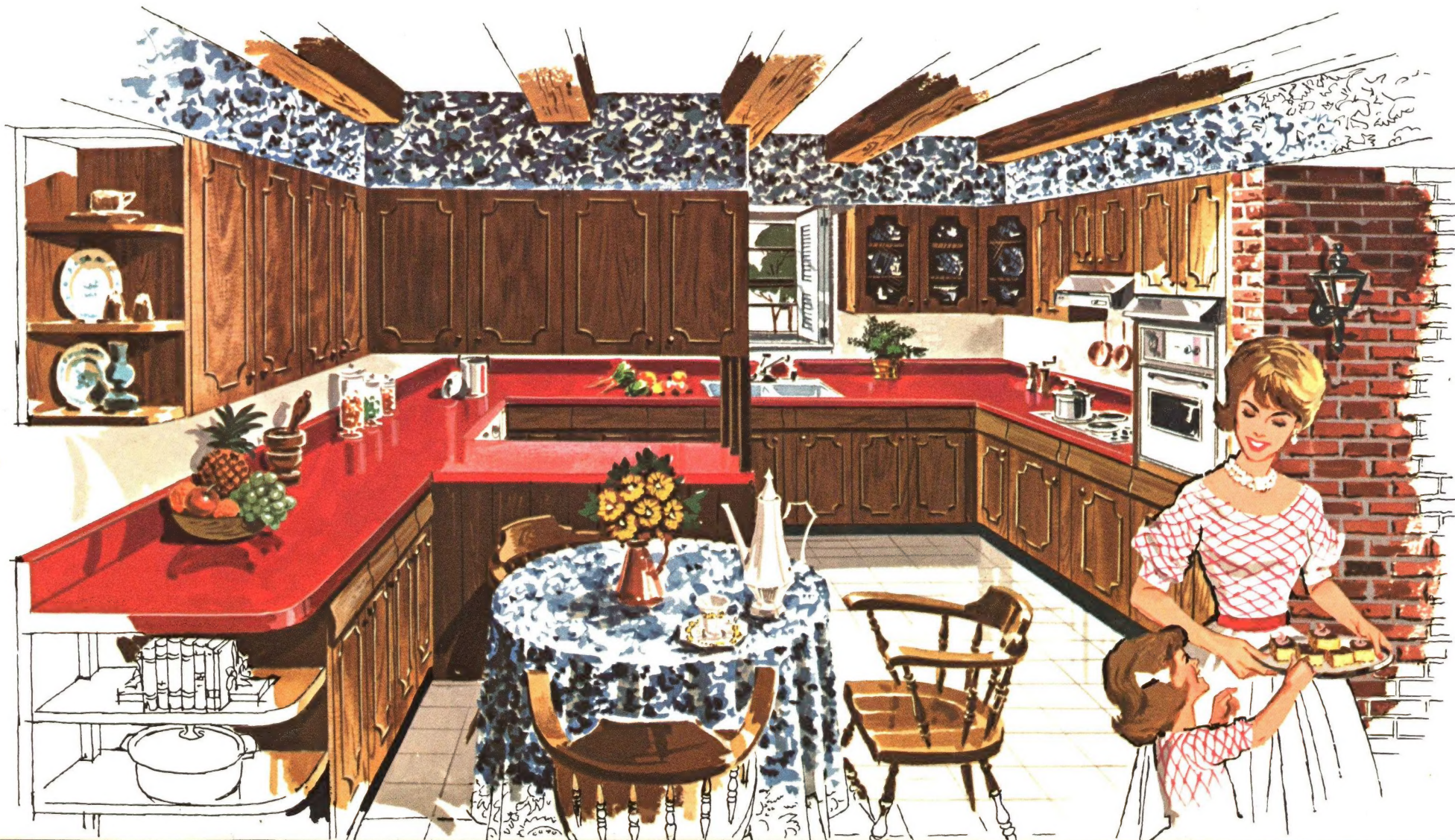
On all top drawers of base cabinets for that much-liked "custom look."



Provincial Birch... *Furniture Styling*

Here is the unmistakable look of elegance . . . Sears brings the warmth and traditional charm of fine hand-rubbed furniture to the kitchen. Accented with graceful Provincial styling, these delightful cabinets give you a choice of rich walnut finish or mellow "spice" birch. Both lustrous lacquer finishes bring out the "depth" of distinctive wood graining . . . stay mar-resistant, stain-free, and beautiful for years with a minimum of care. Here are just a few of the many convenient features . . .

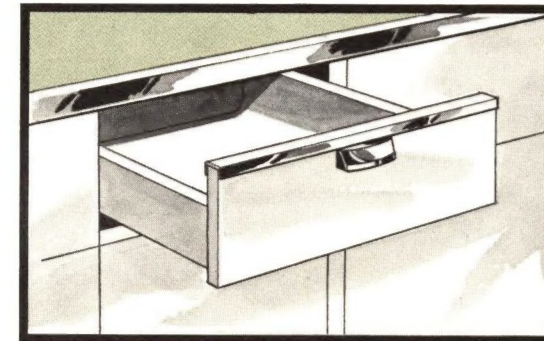
Lazy susan has everything in sight, reach
Mixer shelf swings out and up, ready to use
Sliding pan drawers open, close at a touch
Slide-out shelves end scrambling, stretching
Adjustable shelves for more flexible storage
Automatic towel racks within easy reach



Solid Strength in Sculptured Steel

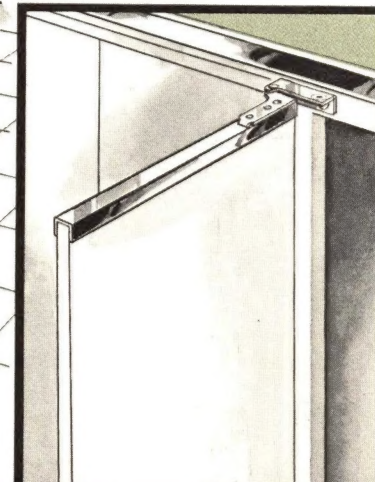
If you prefer the white sparkling beauty of rugged, heavy-gauge steel cabinets, Sears has just what you're looking for! Finished with easy-to-clean baked-on enamel, Harmony House Steel Cabinets give you many convenient features and deluxe-style "touches"...

such as distinctive chromed handles and attractive satin-finish stainless steel molding which "caps" and protects doors and drawers. And there are one-piece doors that look better, "cleaner" because there's only one seam (and it's discreetly hidden at the back edge) ... they're fully sound-deadened, too!



Seamless "Sink-curved" Drawer Interiors

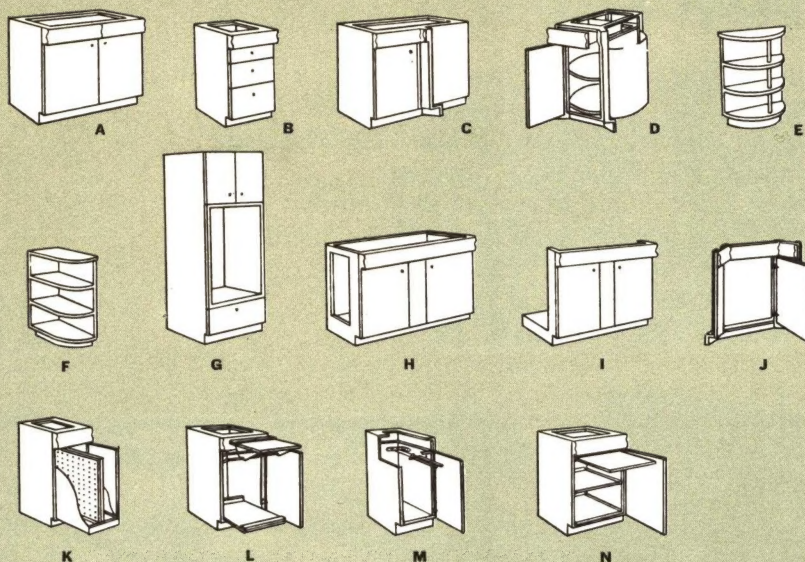
A joy to keep clean... no corners to collect dirt with strong one-piece rounded-corners construction! Easy-to-open drawers glide smoothly and quietly on nylon glides.



Nylon-Cushioned Doors Won't Pop Open

thanks to hinges so unique and different that doors "lock" when closed. Ball-bearing closure is quiet, positive... no catches or strikes when doors open fully to 180° so you can reach easily into cabinet.

BASE CABINET STYLES



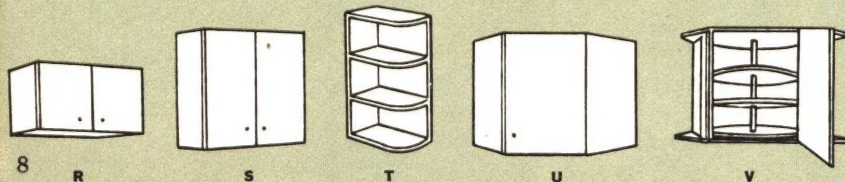
Select
The Cabinets
You Prefer
in

Birch • Fir • Steel



Plan the kitchen of your choice from
Sears wide range of cabinet styles
and sizes. Select cabinet styles
from the drawings. Then check
the charts for sizes in
fir, birch or in steel.

WALL CABINET STYLES



KEY	DESCRIPTION	WIDTHS AVAILABLE		
		Semi-assembled Fir or Birch	Assembled and Finished Birch	White Steel
		BASE CABINETS		
A.	Standard Base Cabinet	12, 15, 18, 21, 24, 27, 30, 36-in.	12, 15, 18, 21, 24, 27, 30, 36-in.	15, 18, 24, 30, 36, 42-in.
B.	Drawer Base Cabinet	15, 18-in.	15, 18, 24-in.	15, 18-in.
C.	Blind Corner Base	-----	Adjusts 39 to 44-in.	-----
D.	Rotary Corner Base	36x36-in.	36x36-in.	36x36-in.
E.	Half Round Base End	10¼-in.	10¼-in.	-----
F.	Quarter Round Base End	10⅞-in.	10⅞-in.	-----
G.	Oven Cabinet	24-in.	24, 27, 33-in.	24-in.
H.	Sink-Range Base	36, 42, 48-in.	24, 30, 36, 42, 48-in.	24, 30, 36, 42-in.
I.	Sink-Range Front	36, 42-in.	36, 42-in.	-----
J.	Corner Sink-Range Front	42x42-in.	42x42-in.	42x42-in.
K.	Tray Base	12-in.	12-in.	12-in.
L.	Mixer Base	15-in.	15-in.	-----
M.	Towel Bar	Fits any base	Fits any base	-----
N.	Bread Board	Fits 18-in. base	Fits any base	-----
O.*	Vegetable Bin	-----	Fits 12-in. base	-----
P.*	Bread Box	-----	Fits 15, 18-in. drawer bases	-----
Q.*	Utility Cabinet	24-in.	24-in.	-----
		WALL CABINETS		
R.	12-in. high wall cabinets	24, 30-in.	12, 15, 18, 21, 24, 27, 30-in.	-----
R.	15-in. high wall cabinets	-----	24, 36, 42-in.	-----
R.	18-in. high wall cabinets	24, 30, 33, 36-in.	24, 27, 30, 33, 36, 42-in.	24, 30, 36-in.
S.	24-in. high wall cabinets	-----	24, 27, 33, 36, 42-in.	-----
S.	30-in. high wall cabinets	12, 15, 18, 21, 24, 27, 30, 36-in.	12, 15, 18, 24, 27, 30, 36-in.	12, 15, 18, 21, 24, 30, 36-in.
T.	What-not Shelf	6-in.	6-in.	6-in.
U.	Corner Wall	24x24-in.	24x24-in.	-----
V.	Rotary Corner Wall	24x24-in.	24x24-in.	24x24-in.

*Not illustrated

Decorating Made Easy

With the Harmony House Color and Style

Program Yes, color planning and decorating are easy the Harmony House way! Just follow a few simple principles from Sears Harmony House Kit* to find the right color scheme for pleasing accent to your kitchen.

Begin with Exposure

Your exposure is determined by the direction your windows face. For cool exposure, use warm colors—for warm exposures, use cool colors. And for balanced exposures, use a mixture of both warm and cool colors.

Size of Room Makes the Difference

For larger rooms a bold pattern and bright colors may be used in floor coverings, wallpaper or curtains. An average size room calls for less pattern. Use softer colors for large areas and bright colors for kitchen accent.



Warm Exposure Kitchen

A warm exposure is one where direct sunlight comes from windows facing south, west or from the south-west. Use cool colors generously here.



Cool Exposure Kitchen

A cool exposure is one that gets little or no direct sunlight. The use of warm colors under these conditions will overcome a cold feeling.



Balanced Exposure Kitchen

An exposure like this gets warm light from the sun, cool light from the sky. Here you can mix warm and cool colors to suit your taste.

HARMONY HOUSE "DECORATING MADE EASY" COLOR SCHEMES FOR KITCHENS

Cabinets	Countertop	Walls	Soffit	Ceiling	Floor	Curtains	Accents
Birch	Parchment Beige	Parchment Beige	Fern Green	White	Fern Green	Tangerine	Tangerine
Birch	Fern Green	Fern Green	Petal Pink (dark)	Petal Pink (light)	Parchment Brown	Petal Pink	Petal Pink
Fir	Tangerine	Sunshine Yellow (light)	Sunshine Yellow	Sunshine Yellow (light)	Tangerine	Sunshine Yellow	Tangerine
Fir	Aquamarine	Aquamarine	Aquamarine	Fern Green	Aquamarine	Aquamarine	Fern Green
White	Rosewood	Petal Pink	Tangerine	White	Tangerine	White	Petal Pink (bright)
White	Cherry Red	Horizon Blue	Horizon Blue	White	Horizon Blue	Horizon Blue	Cherry Red

*For more decorating advice, ask for a FREE copy of the New Harmony House "Decorating Made Easy" Kit

specially design



ned to reflect your own *discriminating* taste



SEARS CUSTOM KITCHENS

Nowhere in your home is your taste and personality reflected so vividly as in your kitchen. As every smart homemaker knows, the kitchen is more than a place to cook... it often is the focal point for casual get-togethers, entertaining, and is the heart of the entire household. That's why Sears will plan your kitchen with those little "extras" you need and want.

Only Sears superior quality kitchens embody the perfection of workmanship and the grace of creative design to complement your own discriminating taste in every detail.

Sears designs

All 3 Major Kitchen Centers

Every Harmony House Kitchen custom-designed by Sears planning experts has well-defined work centers for storing, preparing and cooking foods, as well as a spot for cleanup afterwards. It boasts the necessary major appliances including, of course, a Kenmore Built-in Dishwasher. Equally important, your new Harmony House Kitchen will reflect your personality and the way you like to work in your kitchen ... with efficient, step-saving work areas designed to accomplish your daily kitchen activities with a minimum of effort ... and a maximum of satisfaction!

Note how this is done with the 3 important kitchen centers on the following pages.

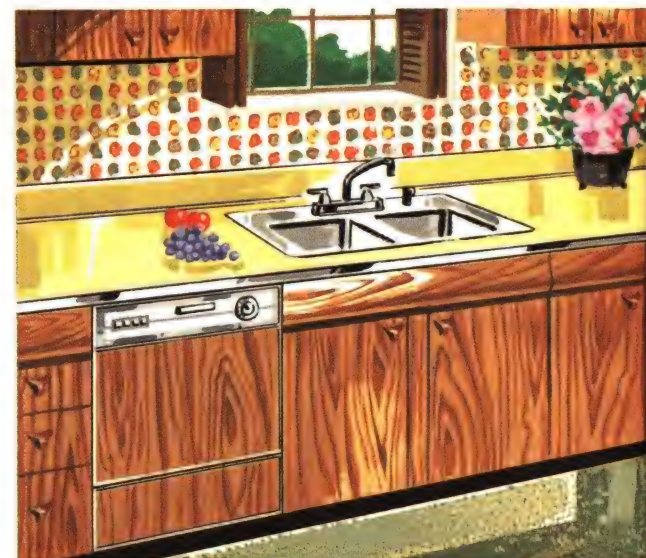
**Cook and
Serve Center**



Store and Mix Center

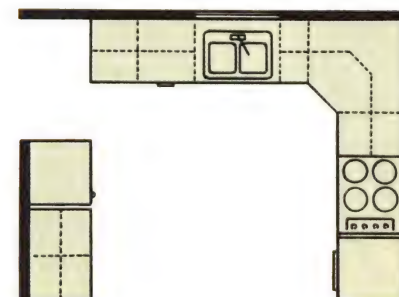


Coordinated



Sink and Cleanup Center

Popular U-Shape



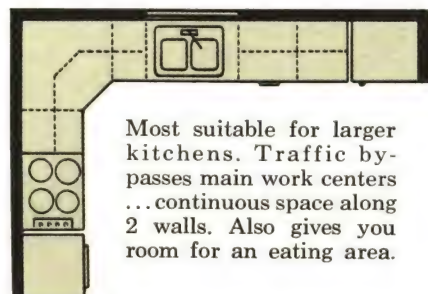
A compact and convenient plan with continuous counter space, eliminates traffic cuts through your work areas. This is a popular arrangement for combining with dining-family room.

into Step-saving Areas



Personally
Designed
from
Cabinets
to
Built-in
Appliances

for L-Shape... 2-Wall or 1-Wall Arrangements



Most suitable for larger
kitchens. Traffic by-
passes main work centers
... continuous space along
2 walls. Also gives you
room for an eating area.



Ideal for smaller kitch-
ens. Economical to in-
stall . . . no corner to
turn. Work centers line
up along 2 opposite
walls. Works out most
conveniently where en-
trance to kitchen is from
each end with at least
42 to 54 in. of center
space. Best for end-of-
room eating area.

Best for small homes, apartments.
Economical to install, efficient for
the amount of space available . . .
most satisfactory where minimum of
food preparation is done. Eating area
usually outside of kitchen.

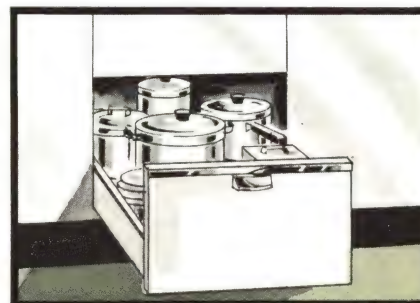


Your Store and Mix Center

for all foods, cooking equipment

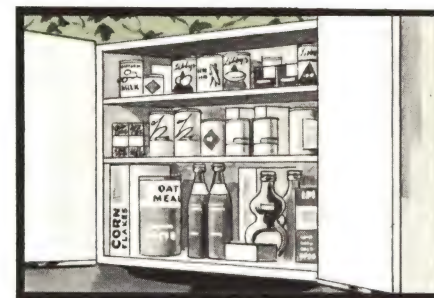
With ample storage and countertop space for mixing and preparing foods, this important center is built around the *opening* side of your refrigerator-freezer . . . conveniently placed by Sears to save you long walks toting those armloads of groceries!

**STORAGE
SPACE
YOU
WANT**



SLIDING PAN DRAWERS

Generous-size drawers for storing pots, pans . . . slide smoothly in and out to end annoyance of groping for back-of-shelf items.



ADJUSTABLE SHELVES

Specially-designed wall cabinets give you endless storage flexibility. Hold all sizes of cans, jars, etc. . . . easily adapt to suit *your* own needs.

Large Capacity Refrigerator- Freezer

Sears advanced design with "Frost-Less" cooling gives your kitchen built-in styling *without* construction expense . . . made to flush-fit perfectly with all Harmony House Cabinets. Color-matched at factory to blend with other Sears built-in appliances.



Your Cook and Serve Center

**complete with automatic built-in oven
and cooktop**

Perhaps the most important of the centers, it deserves a "heart-of-the-kitchen" location. This once-drab, uninspired area has "arrived" to reflect the newest, most exciting concept in built-in style, convenience and arrangement flexibility . . . designed by Sears.

Peninsula Cooking Center Adds interest to over-all kitchen design . . . acts as a room divider between kitchen and the dining area. Handy breakfast bar actually saves you needless miles of walking.



Island Cooking Center The last word in custom-designed convenience . . . accessible from any side. Also helps bring main kitchen centers together . . . perfect for larger kitchens.



KENMORE BUILT-IN ELECTRIC OR GAS COOKING

Sears brings you the ultimate in smart styling plus cooking convenience that makes meal preparation fun and easy. Thermostatic controls on automatic ovens and cooktops even "watch the stove" for you!

Deluxe Style Features

PROGRAMMED COOKING

Shop all day and return home to a perfect oven-cooked meal. Even if you're late, the controls automatically switch to "keep-warm" temperature... food stays moist, ready to serve.

BUILT-IN ROTISSERIE

Natural goodness is sealed in... meat turns slowly, basting itself until done to perfection. Ideal for roasts or fowl.

Special Features

Electric

BROILS, BAKES AT ONE TIME

Cook and bake in either oven, broil in the top oven, too! Clock starts upper oven, cooks dinner, then holds serving hot for hours.

MEAT PROBE

Assures you that roasts are cooked to just the right taste and flavor you want... just dial desired "doneness"... buzzer signals to tell you when it's ready.

Gas

FINGERTIP BROILER ELEVATOR

Handy adjustable broiler rack lets you choose just the right height with a touch of the finger... no more clumsy sliding out and replacing racks.



KENMORE RANGE HOODS HELP KEEP YOUR KITCHEN COOL AND FRESH

Carry away smoke, heat, and cooking odors... trap air-borne grease before it can settle on walls and furnishings. Choice of colors, models.

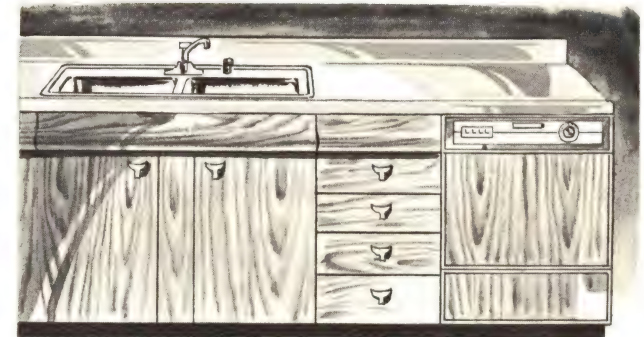
Other "Most-Wanted" Features

- Choice of many colors... same low price as white
- Removable oven doors, racks, and guides... easy to clean
- "Serv-Lite"... indicates when oven meal is done
- Smokeless Porcelain Broiler Pan • Lo-Temp (140°) Oven Control

Your Sink and Clean-up Center

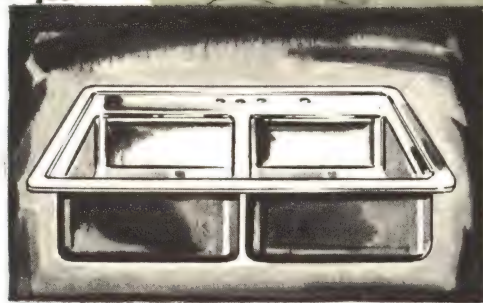
**with the built-in ease of an
automatic dishwasher and disposer**

The cleanup area is the most used work center. Not too long ago, this "center" consisted of merely a sink... now it boasts much more! A new Sears-designed kitchen "liberates" you from those many hours of after-meal drudgery... the easy way with a Kenmore Automatic Disposer and Dishwasher. And since your sink and countertop are always "on display," smart, good looks are combined with ease of cleaning when Sears helps you select the right components... everything's custom-planned to give you more kitchen freedom!



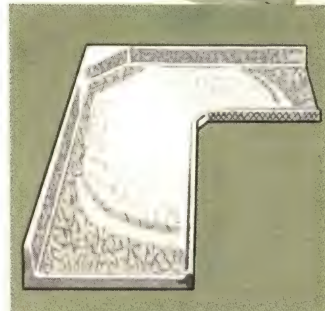
Kenmore Automatic Dishwasher

Breezes through a full day's dirty dishes in one load... holds service for 12. Helps keep kitchen neat, too... rids countertop of messy dishes.



Harmony House Stainless Sink

With gleaming satin finish, finest nickel-alloy steel gives you natural beauty, easy maintenance and durability.



Harmony House Countertop

One smooth continuous surface from non-drip front to molded backsplash... a breeze to clean with no-dirt-catching seams! Many colors, patterns.



Kenmore Automatic Disposer

Eliminates food waste before it becomes garbage... even disposes of bones quickly, quietly and efficiently. Your choice of models.



Enjoy More Leisure with **KENMORE BUILT-IN DISHWASHERS and DISPOSERS**



Sanitizing Action

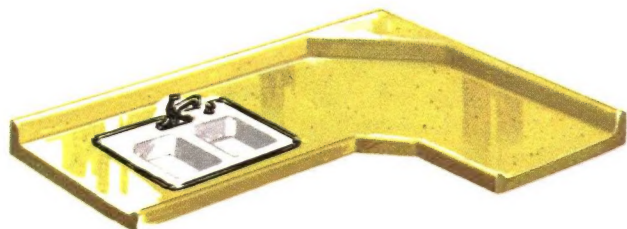
Sears unique 2-level "scrubbing" action with 180° final wash and rinse assures true sanitation every time! Meets commercial sanitization standards for temperature . . . kills bacteria.

Decorator Panels

Choose from a wide selection of attractive door panels to match your Sears kitchen cabinets or appliances . . . everything from finished wood to brushed chrome.

More Personal Touches

for Your Kitchen Convenience



CUSTOM COUNTERTOPS

Add that extra flair of individuality with a Harmony House Custom Countertop . . . built to the exact size and shape you want. Choose from self-edge, metal-edge or contour style. Large selection of colors, patterns, too.

DINING LOUNGES

Convert that wasted space into an attractive eating area. You'll get a smart new look with a free-standing contemporary lounge and table. Upholstered in durable, colorful heavy-gauge plastic. Attractive table has stain and scratch-resistant plastic top. Choose from many colors and patterns.



**MANY FEATURES
TO END
BOTHERSOME
DISHWASHING**



Dish Washing

No more piles of dirty dishes, no more unsightly red hands.



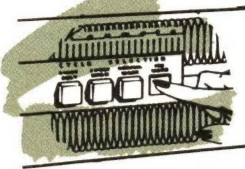
Dish Wiping

No more time-consuming drying for anyone. More time for family!



Dish Storing

Leave dishes in the machine until they're needed next time.



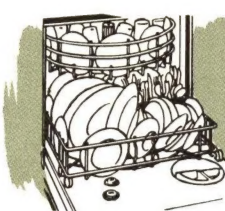
Choice of 4 Cycles

Perfect dishwashing results from light to heavily soiled.



2-Level Wash Action

Sparkling clean results with Spray Arm, Impeller, and Roto-Rack.



Random Loading

Load as you wish and still be assured of "all-over" washing.

**NO
MORE
MESSY
GARBAGE**



QUICK...

No wasted time and motion transferring garbage from plate to bag to can.



EASY...

Just turn on the water, flick the switch and wash food waste down the drain.



CLEAN...

As you wash food waste down the drain, you wash away germs and odors with it.



QUIET...

Full insulation throughout muffles noise for quietest operation we've heard!



POWERFUL...

1/2-HP capacitor motor starts quickly, even under full load. Shreds toughest bones easily.



FAST...

Unique cutting action completely pulverizes all food waste in just seconds.



*choose from
our complete
line of*
**SELF-RIM
SINKS**



STAINLESS STEEL

Double-bowl convenience with gleaming satin finish. Wipes clean with just a damp cloth... stays bright without scouring. Rugged nickel-alloy steel resists ugly dents, marring... always makes a good appearance, even after years of service.

WHITE STEEL

Double-bowl design with smooth white porcelain finish... resists heat, stains, scratches. Self-rim eliminates grease-catching ring... makes cleaning a breeze.



**CONVENTIONAL
RIM SINKS**

Double-bowls are yours in white-porcelain steel or choice of colors in cast iron... also in satin-finish stainless.

**SINGLE-BOWL
SINKS**

In porcelain steel or cast iron, and in stainless steel. Self-rim design of high quality available in steel sinks.

Your Choice of Single-Level or Dual-Control Faucets with long-life washerless valves



Buy Now
INSTALLED
THROUGH SEARS
NO MONEY DOWN

Up to 5 Years to Pay on Sears Modernizing Credit Plan

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